

Method of labeling a virtual product and device for providing labeling for a virtual product

Patent number:	DE10217862	Also published as:
Publication date:	2003-11-13	 WO03090131 (A2)
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Classification:		 EP1497762 (A2)
- international:	H04L9/32; H04L12/16; G06F17/60	 US2005060177 (A1)
- european:	G06F21/00N7D	
Application number:	DE20021017862 20020422	
Priority number(s):	DE20021017862 20020422	

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Abstract not available for DE10217862

Abstract of corresponding document: **US2005060177**

In a method and a device for labeling a virtual product when distributing it to third parties, the virtual product being in a digital form, and the labeling indicating which rights a third party having received the virtual product has acquired in relation to same, the virtual product is initially provided by a distributor in the form of a file. Subsequently, electronic documentation for the virtual product provided is created, which has information regarding the distributor of the virtual product associated with it. Then the electronic documentation thus produced is associated with the file, which is then distributed to a third party. If the third party wishes to acquire rights to the file received, the necessary transactions are performed using the information associated with the electronic documentation so as to distribute a predetermined right to the third party from the distributor of the virtual product. After the transaction is completed, an electronic acknowledgement is created which has information associated with it which relates to the rights the third party has acquired by means of the transaction, and finally the electronic acknowledgement is associated with the file having the associated documentation which has been received by the third party.

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